



IRAN EXPO 2016

Roma - 22/26 novembre 2016

Si terrà a Roma dal 22 al 26 novembre p.v. l'IRAN EXPO 2016, la prima Fiera in Italia interamente dedicata all'Iran.

L'evento, organizzato da Fiera Roma in collaborazione con la Camera di Commercio italo-iraniana, prevede un'area espositiva da oltre 7.000 mq e due giornate, il 23 e il 24 novembre p.v., dedicate esclusivamente ai **b2b tra imprese ed amministrazioni iraniane** (oltre 150 tra Ministeri, Imprese ed Associazioni) e **realità imprenditoriali ed amministrative italiane**.

E' già confermata la presenza tra l'altro di: Ministero dell'Industria, del Commercio e delle Miniere dell'Iran, National Petrochemical Oil Company, National Iranian Oil Company, National Iranian Copper Industries Company, Iran Water Resources e delle seguenti Trade associations: Industrial Coating, Sweets & Chocolates, Stone, Cement, Textile, Sports Clothing Manufacturers, Tabriz Leather, Furniture Exporters, Tehran's Productive-oriented. Ed inoltre delle seguenti organizzazioni nazionali: Handicrafts, Tourism, Water & Wastewater.

L'elenco completo delle aziende iraniane che hanno già confermato la presenza all'Iran Expo 2016, sono indicate nella Presentazione allegata.

Iscrizioni

Le aziende interessate a partecipare alle giornate dei meeting B2B del 23 e 24 novembre p.v. dovranno compilare la richiesta allegata, in cui sono indicati anche i costi di partecipazione, ed inviarla a: iranexpo@ccii.it **entro e non oltre il 30 ottobre p.v.**

E' possibile, per chi ne farà specifica richiesta, usufruire dei servizi aggiuntivi indicati nel formulario Servizi aggiuntivi a cura della Fiera di Roma.

SEGUONO ALLEGATI

Brescia, 24 ottobre 2016

per informazioni Ufficio Estero Apindustria Brescia:
tel. 03023076 - fax 0302304108 - email economico@apindustria.bs.it



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**FIERA
ROMA**



IRAN EXPO 2016

COUNTRY PRESENTATION

FOCUSED ON IRAN

22-26 NOVEMBER 2016



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WHERE: FIERA ROMA, THE VENUE

**INAUGURATED IN 2006, THE NEW EXHIBITION CENTRE OF FIERA ROMA IS
LOCATED IN A STRATEGIC POSITION, EASILY ACCESSIBLE FROM EVERY
ITALIAN REGION AND FROM
THE MAIN INTERNATIONAL CAPITALS.**

**THE BUILDING, EXEMPLARY DUE TO ITS SIZE, FUNCTIONALITY, ACCESSIBILITY
AND QUALITY OF SERVICES, HAS MADE THE CAPITAL ONE OF THE MAIN
VENUES FOR EVENTS ON AN NATIONAL AND INTERNATIONAL SCALE.**

**THE VERSATILITY OF THE FACILITIES, THE WIDE RANGE OF SERVICES
OFFERED, THE CUTTING-EDGE TECHNOLOGY AND THE FLEXIBLE
ORGANISATION, MAKE FIERA ROMA THE IDEAL PLACE NOT ONLY FOR
EXHIBITIONS, CONFERENCES, PROFESSIONAL MEETINGS AND BUSINESS
MEETINGS BUT ALSO FOR COMPETITIONS, SPORTING EVENTS AND SHOWS.**



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IRAN EXPO 2016: THE CONCEPT

AN EVENT FOCUSED ON PROMOTING RELATIONS BETWEEN ITALY AND IRAN, EMPHASIZING THE OPPORTUNITIES FOR ECONOMIC EXCHANGE EXISTING AT THE DATE OF THE EVENT, BUT ALSO ALLOWING CONTACT OPPORTUNITIES BETWEEN INSTITUTIONS AND CREATING OCCASIONS TO SPREAD THE IRANIAN CULTURE AND CIVILIZATION IN ITALY AND THROUGHOUT EUROPE.

STRICTLY WILLED BY THE IRANIAN MINISTRY OF INDUSTRY, COMMERCE AND MINES AND BY THE IIEC – IRANIAN INTERNATIONAL EXHIBITIONS CO., THE EVENT IS TO BE HELD IN ROMA AND FIERA ROMA, WITH THE DIRECT PARTICIPATION OF 150 IRANIAN ENTITIES AMONG MINISTRIES, ORGANIZATIONS, TRADE ASSOCIATIONS, STATE-OWNED OR PRIVATE COMPANIES.

A NUMBER OF CONCURRENT CULTURAL EVENTS WILL PROVIDE COMPREHENSIVE INFORMATION ON THE IRANIAN WAY OF LIFE THROUGH YEARS AND CENTURIES.

A FULL WEEK DEDICATED TO IRAN AND TO THE RELATIONS BETWEEN IRAN AND ITALY THROUGH BUSINESS AND CULTURE.



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ROMA**

IRAN EXPO 2016: THE LAYOUT

PAVILION 9

1. EXPO GROUND

- STANDS – IRANIAN MINISTRIES AND MAIN AUTHORITIES
- STANDS - ABOUT 140 COMPANIES (FOLLOWING THE DETAILED COMMODITY GROUPS OF THE COMPANIES) AND TRADE ASSOCIATIONS
- IRANIAN CUISINE RESTAURANT
- CULTURAL DISPLAY (AREA DEDICATED TO PERSIAN CULTURE – EDUCATIONAL PROGRAMME AND EXPERIENCE PROGRAMME)
- ITALIAN AUTHORITIES AND TRADE ASSOCIATIONS
- ITALIAN LIFESTYLE - ABOUT 10 STANDS

PAVILION 10

1. PRESS HALL

2. MEETING YARD (B2B MEETING AREA – MATCHING ITALIAN AND IRANIAN COMPANIES)

3. WORKSHOP STAGE (AREA FOR THEME WORKSHOPS AND COMPANIES PRESENTATION)

4. COFFEE BREAKS/LUNCHES AREA

5. DISPLAY DESKS

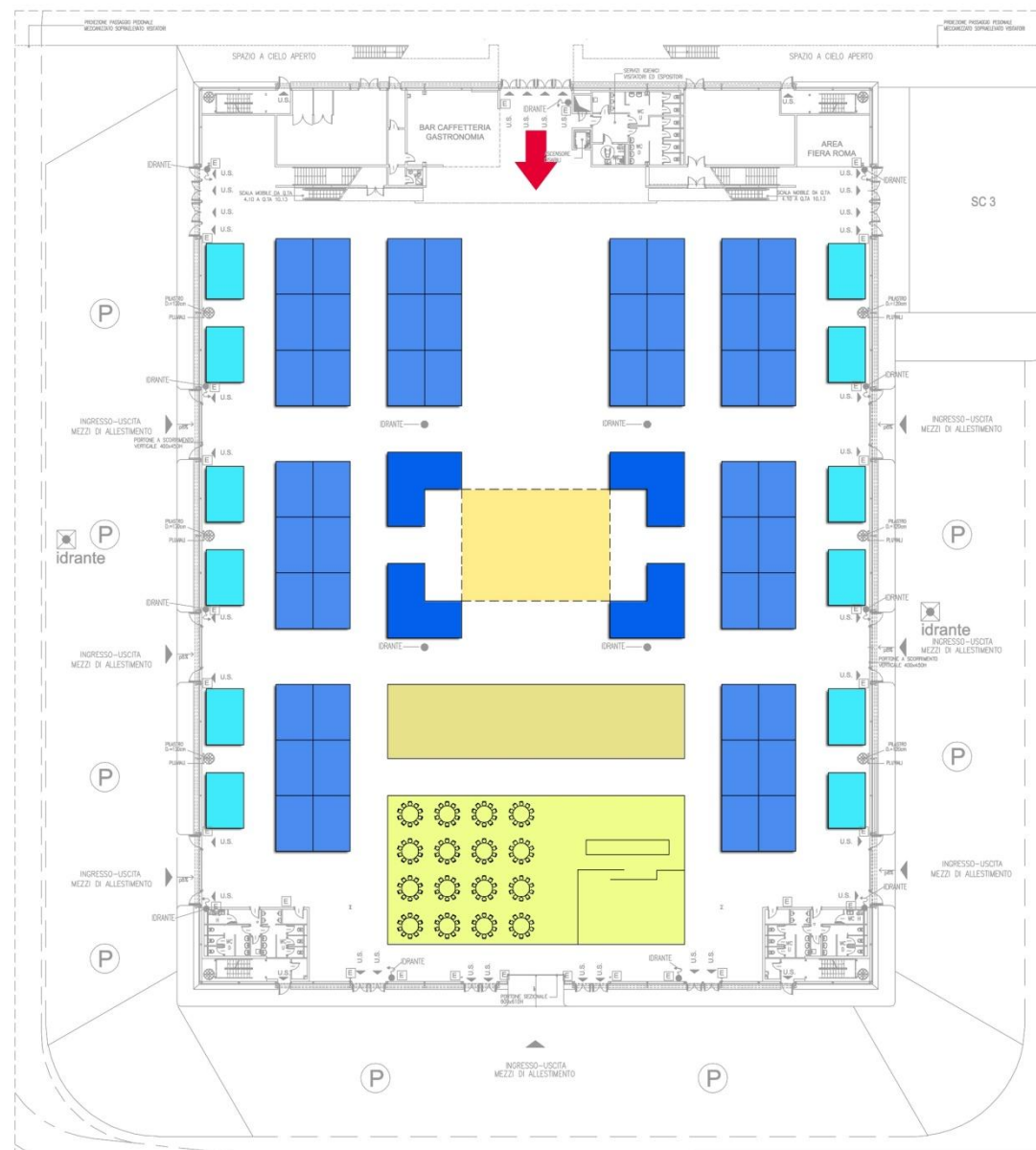


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LAYOUT PAVILLION 9

-  Stand mq. 24 Pro
-  Stand mq. 48 Ministero
-  Stand mq. 24 Consumer
-  Area ristorante mq. 512
-  Area mostra mq. 256
-  Piazza mq. 192
-  Ingresso Visitatori



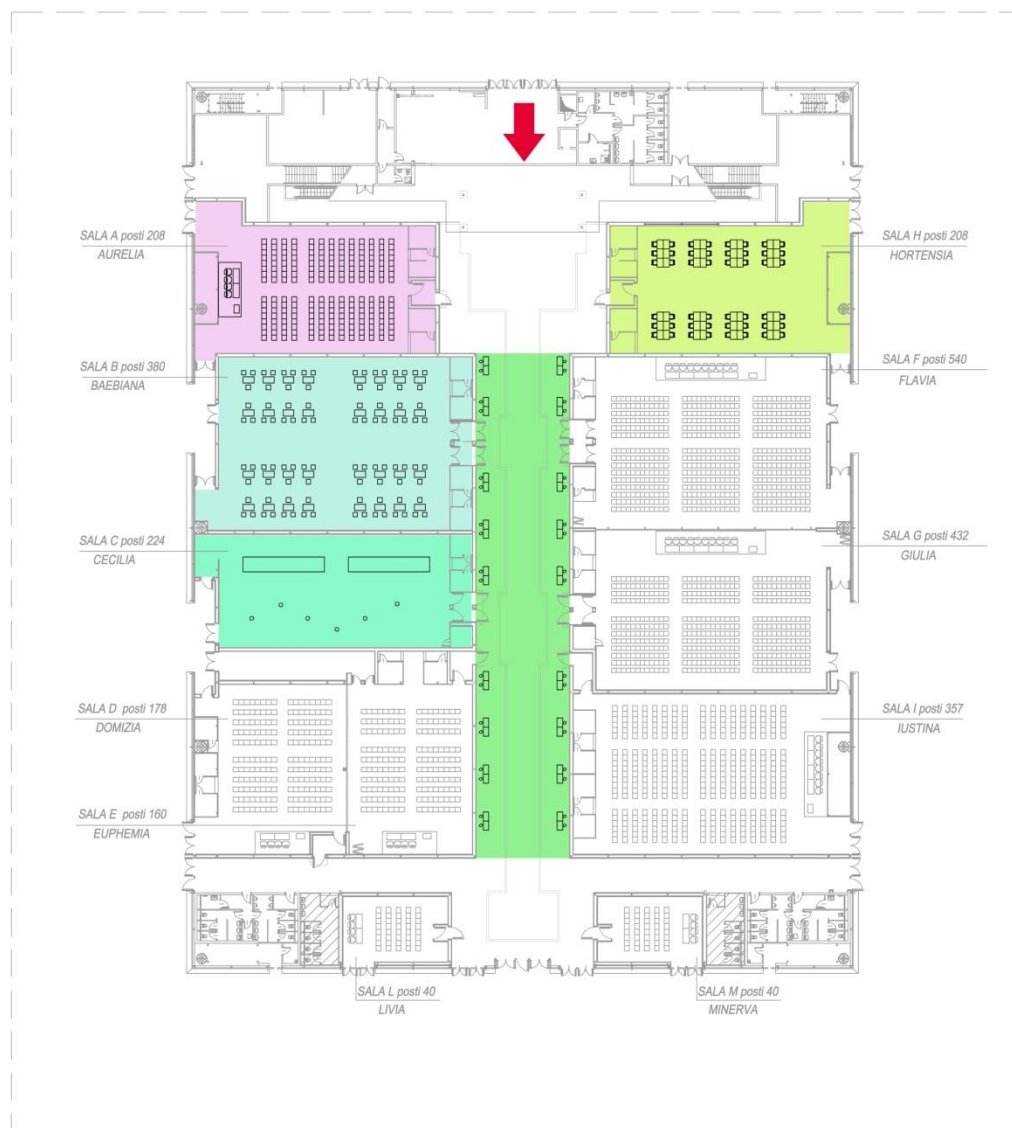


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LAYOUT PAVILION 10

-  Workshop Stage
-  Meeting Yard
-  Area Coffee Break
-  Press Hall
-  Area Desk Aziende Italiane
-  Ingresso Visitatori





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LIST OF PARTICIPATING IRANIAN COMPANIES AND RELATED FIELD ACTIVITIES

CHEMICAL & PETROCHEMICALS PRODUCTS
➤ CLARE & DERIVATIVES
CHLORAN
➤ MOTOROIL
XIGMA
➤ PAINT & INDUSTRIAL COATING
PEKA CHIMY
ATRACK CHIMY
➤ PETROCHEMICAL PRODUCTS
PETROCHEMICAL COMMERCIAL COMPANY
MARQON PETROCHEMICAL COMPANY
AMIR KABIR PETROCHEMICAL COMPANY
NATIONAL PETROCHEMICAL COMPANY OF IRAN
NATIONAL IRANIAN OIL COMPANY
JAM PETROCHEMICAL COMPANY
➤ IDGINE
KANSAR KHAZAR COMPANY
➤ RESIN
ROZITAN
➤ PLASTIC
SABALAN PLASTIC
➤ WASHERS
SAAME PADNOVIN

➤ POLYMER PRODUCTS
GOLPAYEGAN POLIMER
METALS AND INDUSTRIAL PRODUCTS
➤ INDUSTRIAL COATING
TRADE ASS. OF INDUSTRIAL COATING GROUP
➤ COPPER
NATIONAL IRANIAN COPPER INDUSTRIES COMPANY
➤ STEEL
FOOLADE KHOOZESTAN
TARA STEEL COMPANY
IRASCO COMPANY
➤ LEAD AND ZINC
LEAD AND ZINC DEVELOPMENT COMPANY OF IRAN
FOOD INDUSTRY AND AGRICULTURE PRODUCTS
➤ SUFFRON
NOVIN SUFFRON CO
GOHAR SUFFRON
➤ ROSE WATER & DISTILLATES
IRAN GOLAB
TAKIN & KAMOO CO
➤ IRANIAN FOOD
BAROOJ CO



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➤ **FOODSTUFFS**

KALEH CO

SHIRIN ASAL

PAYTAKHT CANDY

SAHAR FOOD CO

NAKHLSABZSOBHI CO

GOLHA CO

PASHMAKE DOOSTI

➤ **LIVESTOCK AND POULTRY CATALOGUE SHOW**

MILAD GROUP

➤ **SWEETS & CHOCOLATES**

TRADE ASSOCIATION OF SWEET & CHOCOLATES

SHIRINSHAH D PARSIAN CO

SHINIZ CO

MINDO CO

➤ **EDIBLE & INDUSTRIAL STARCHES**

ZARAND INDUSTRY & CULTIVATION CO

➤ **FRUIT JOICE**

MOJTABA FRUIT JOICE

➤ **LIQUID SUGAR**

ZAR FRUCTOSE

TOURISM

BLU ROSE TRAVEL SERVICES

HANDICRAFTS

HANDICRAFTS AND TOURISM ORGANIZATION

SAHI CO

IRAN FIROOZEH CO

➤ **GLASS INDUSTRY**

BLU ROSE TRAVEL SERVICES

CARPETS HANDMADE AND MACHINE MADE

➤ **CARPET**

MAHESTAN CARPET

ALMASCARPET

HASANZADEH CARPET

KERMANSHAHAN CARPET

➤ **MACHINE WOVEN CARPET**

KAAKH MACHINE WOVEN CARPET CO.



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FARAH CARPET
GHEYTARAN CARPET
ABRISHAM CARPET
NIMA CARPET
NOBAFT CARPET
ASAYESH CARPET
➤ <i>HANDMADE CARPET</i>
DARDASHTI CARPET
ZIADI CARPET
ABBASI CARPET
ASIA CARPET (TORKEMEN)
CONSTRUCTION
➤ <i>STONE</i>
STONE ASSOCIATION OF IRAN
KOOHSAR ASBZ CHALE ASTORAN
WINTECH CO
TABRIZTILE CO
ASER TEJARAT PARSIAN
IRAN MARVAND
➤ <i>CEMENT</i>
CEMENT ASSOCIATION OF IRAN

INDUSTRIAL & INSTALLATION
➤ <i>POWER GENERATION AND NEW ENERGIES</i>
IRAN WATER RESOURCES
ORGANIZATIONS OF WATER AND WASTEWATER ASSOCIATIONS
MINISTRY OF POWER
WASTEWATE & WATER ENGINEERING CO
➤ <i>INSTALLATION EQUIPMENT</i>
MEHRASL CO
VAHID GROUP CO
PARSCENTER MAKHZANFOOLAD
➤ <i>STEEL RADIATORS</i>
RAMZNEGAR SAHAND TABRIZ
➤ <i>GAZ TANKS</i>
RAD INDUSTRIAL GROUP
➤ <i>POWER INDUSTRY PROJECT</i>
MAPNA CO
➤ <i>INDUSTRIAL PRODUCTS</i>
INDUSTRIAL COMPLEXES
➤ <i>INDUSTRIAL VALVES</i>
NIK VALVE



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HOME APPLIANCES

➤ KITCHEN ACCESSORIES

STEEL ALBORZ

➤ CHINA WARE

ZARRIN CHINA

➤ CHANDELIER

CHANDELIER MAKERS COOPERATIVE

➤ HOME APPLIANCES

BUTANE INDUSTRIAL GROUP

LEATHER & TEXTILE

➤ SHOES & BAGS

LEATHERCITY CO

➤ CLOTHING

JAMEE

➤ TEXTILE PRODUCTS

TEXTILE ASSOCIATION

FERDOWS TEXTILE FACTORIES

➤ CHILDREN'S CLOTHING

SARZAMINE SHAAD

➤ SPORTS CLOTHING

SPORT CLOTHING MANUFACTURERS ASSOCIATION

➤ LEATHER

TABRIZ LEATHER ASSOCIATION

FURNITURE & INTERIOR DECORATION

➤ DECORATION

PARSAN CO

BANIAN OMID

➤ FURNITURE

IRAN FURNITURE EXPORTERS ASSOCIATION

TECHNICAL, ENGINEERING & PHARMACEUTICAL PRODUCTS

➤ HIGH TECHS

KNOWLEDGE BASED COMPANIES

➤ NANO-STRUCTURED MATERIALS

ILYA-CORP

➤ DRUGS

BAREKAT PHARMACEUTICAL COMPANY

➤ MEDICAL EQUIPMENT

PAYM AZMA

PRINTING AND PACKAGING INDUSTRY

TEHRAN'S PRODUCTIVE-ORIENTED ASSOCIATION

VEHICLES AND RELATED INDUSTRIES

➤ SPARE PARTS

SAPCO RENAULT PARS



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➤ <i>TIRES</i>
BAREZ INDUSTRIAL GROUP
➤ <i>WAGON & RESIDENTIALS</i>
MAMMUT CO
OTHERS (JOINT VENTURE COMPANIES)
ISO ICO
IDRO
NIROO TABLO
CONSORTIUM DIALYSIS MACHINE BUILDERS
IMIDRO
TOSE-E PARVAZE YAZD
PARS-WAGON
POLORE SABZ CO
TAJHIZATE TAAM KAR
IRAN'S FURNITURE ASSOCIATION
GHADIR INVESTMENT COMPANY
PETRO EKSIR KISH
IRAN PETROCHEMICAL COMMERCIAL

TEJARAT GHESHM
GHADIR INVESTMENT COMPANY



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IRAN EXPO 2016

TIME TABLE

TUESDAY 22 AT 11.30: EVENT OPENING WITH AUTHORITIES AND OPENING OF THE PRESS HALL

WEDNESDAY 23 AT 09:30: OPENING OF THE EXHIBITION AND PAV. 10 (B2B MEETINGS)

AT 20.00: GALA DINNER, RESERVED TO IRANIAN AND EUROPEAN COMPANIES

WED 23-THU 24, FROM 09.30 TO 18:00:

➤ **MATCHING AT MEETING YARD**, WITH MINISTRIES, BUSINESSES AND GOVERNMENT AGENCIES, ASSOCIATIONS AND IRANIAN PRIVATE COMPANIES VS. INSTITUTIONS, ASSOCIATIONS AND COMPANIES (INTERNATIONAL, NATIONAL AND REGIONAL).

➤ **WORKSHOPS AT THE W-STAGE**

FRI 25 AT 20.30: GALA DINNER IN ROME, ONLY FOR IRANIAN OPERATORS

SAT 26 FROM 09.30 TO 18:00: OPEN TO VISITORS; EXPO GROUND OPENING.

THE ENTRANCE TO THE EXPO GROUND AND TO THE EXHIBITION WILL BE FREE OF CHARGE.



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ROMA

MEETING YARD



EMPOWER BUSINESS RELATIONS

BUSINESS AFFAIRS AND COMMERCIAL
RELATIONS BUT ALSO A CHANCE TO
SHOW THE WORLD YOUR COUNTRY'S VE
RY BEST
IN TERMS OF
CREATIVITY, CULTURE AND LIFESTYLE.





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**FIERA
ROMA**

W-STAGE





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“MY AGENDA” APP

A SPECIAL APP CALLED "MY AGENDA" WILL BE AVAILABLE TO MANAGE ALL APPOINTMENTS AT THE MEETING YARD AREA. HERE ARE SOME EXAMPLES:

The screenshots illustrate the VINOFORUM TRADE 2014 app interface, showing various user access and agenda management features.

User Access Screen: Displays a login form with fields for Username and Password, and a "Login" button. It also includes a "Recover your password" link and a "Select access type" section with radio buttons for "Seller" and "Buyer".

Research Buyer Screen: Shows a search interface with a "Search words" field, a "Search" button, and a table of results. The table lists various companies and their associated products or services.

My Agenda Screen: Displays a calendar view for the event dates (October 9-11, 2014). The calendar shows a grid of days and times, with a specific appointment highlighted for October 10, 2014, at 12:15 PM.

Information Screen: Provides details about the event, including the event name (VINOFORUM TRADE 2014), dates (11-09-2014 - 11-10-2016), location (Fiera di Roma), and contact information (Telephone: +39 06 65074 513 / 653, Email: vinoforumtrade@fieraroma.it, Web Site: http://www.vinoforumtrade.com).

Activity Screen: Shows a list of activities, including "Requested Appointments" and "Confirmed Appointments".

Chronology Screen: Displays a timeline of events, including "Date 10-10-2014 09:48 AM From Pippo" and "Date 10-10-2014 09:21 AM From System".



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IRAN EXPO 2016 PARTNERSHIPS

MAIN PARTNER > IIEC - IRANIAN INTERNATIONAL EXHIBITIONS CO. AND THE ISLAMIC REPUBLIC OF IRAN MINISTRY OF INDUSTRY, COMMERCE AND MINES; THE EMBASSY OF IRAN IN ROME, ITALY; THE CULTURAL INSTITUTE OF THE EMBASSY OF IRAN IN ROME; THE CHAMBER OF COMMERCE AND INDUSTRY ITALY-IRAN

STRATEGIC PARTNERS > ITALIAN MINISTRY OF ECONOMIC DEVELOPMENT; ICE AGENCY; LAZIO INNOVA

MEDIA PARTNER > AGI – ITALIAN PRESS AGENCY



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SOCIAL AND CULTURAL EVENTS IN ROME - PROGRAMME



- | | |
|-------------------|--|
| 23 NOV: | OPENING GALA DINNER |
| 21-25 NOV: | PHOTOGRAPHIC DISPLAY "THE JOURNEY IN TEHRAN" |
| 22-26 NOV: | POETRY & MUSIC, THE CULTURAL SPIRIT OF IRAN |
| 24-25 NOV: | EDUCATIONAL PROGRAM "LEARNING IRAN" |
| | FOR PEOPLE FROM 13 TO 18 YEARS |
| 22-24 NOV: | IRANIAN FOOD FESTIVAL – EATALY ROMA |
| 25 NOV: | EXCLUSIVE GALA DINNER - ROMA |



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B2B MEETINGS

23-24 NOVEMBER 2016

FOR FURTHER INFORMATION:



ITALO
IRANIANA
CAMERA DI COMMERCIO E INDUSTRIA

FAX 06.5903683 E-MAIL: IRANEXPO@CCII.IT
WWW.CCII.IT



GIORNATE MEETING & B2B
23 - 24 Novembre 2016
FIERA DI ROMA

*Formulario
Servizi
Aggiuntivi*

AZIENDA _____

Servizio	Descrizione	Importo unitario	Quantità	Importo totale
Roll Up Pubblicitario	Posizionato nella zona Desk espositivo	120,00 €		
Inviti aggiuntivi GALA DINNER	Gala Dinner del 23 novembre	60,00 €		
Interprete in Farsi	Interprete in Farsi certificato con diploma a disposizione 9 ore	290,00 €		
Laccetti Badge	Personalizzazione di 650 laccetti badge	3.000,00 €	-	
Badge	Personalizzazione del retro di 700 badge d'ingresso	2.200,00 €	-	
Programma Evento	Spazio pubblicitario all'interno del programma	800,00 €		
Internet Desk	Personalizzazione dei 4 Internet Desk	1.800,00 €	-	
Stazioni di ricarica cellulari	Personalizzazione delle Phone Charging Stations	1.200,00 €	-	
Shopper	Personalizzazione di oltre 300 shoppers	1.800,00 €	-	
Penne	Personalizzazione di 400 penne	600,00 €	-	
Welcome Cocktail 22 nov.	Sponsorizzazione del Welcome Cocktail del 22 novembre	6.000,00 €	-	
Lunches 23 e 24 nov.	Sponsorizzazione dei 2 lunches del 23 e 24 novembre	3.000,00 €		
Coffee Breaks 23 e 24 nov.	Sponsorizzazione dei 4 coffee breaks del 23 e 24 novembre	3.000,00 €		
Power Lunch	Servito in saletta riservata per un massimo di 6 persone *Incluso servizio	1.500,00 €		
Power Lunch	Persona aggiuntiva oltre le 6 previste nel pacchetto base	40,00 €		

Sistemazioni alberghiere

Hotel 4 stelle	Camera DUS (doppia uso singola) *prezzo per camera a notte inclusa tassa di soggiorno	110,00 €		
	IN: _____ OUT: _____ Totale notti: _____ N. camere: _____			
Hotel 4 stelle	Camera Doppia *prezzo per camera a notte inclusa tassa di soggiorno	140,00 €		
	IN: _____ OUT: _____ Totale notti: _____ N. camere: _____			
Hotel 4 stelle	Camera Tripla *prezzo per camera a notte inclusa tassa di soggiorno	165,00 €		
	IN: _____ OUT: _____ Totale notti: _____ N. camere: _____			

Indicare il/i servizio/i di vostro interesse e allegare il presente modulo debitamente timbrato e firmato, alla Domanda di Ammissione.
Per informazioni o chiarimenti rivolgersi a
Fiera Roma srl
Tel. +39.06.65074532 E-mail: iranexpo@fieraroma.it

Data _____ Timbro e firma del Legale Rappresentante _____